

René Simon Pfisterer

Scrum Master & Agile Coach

Berlin, 06.08.1984

German / Brazilian

Kaiserdamm 4, 14057 Berlin

+49 151 55 93 21 10

info@rspmedia.de

<http://bit.ly/rsp-linkedin>



A successful team accepts risks, is willing to make mistakes, to learn and to adapt the approach.

About me

Short description

Understanding individuals, self-reflection, enthusiasm, motivation, passion for what I do and a high level of apprehension, is what describes my person the best. My core competencies can be found in the leadership and coaching of individuals with a love for Psychology and finding solutions for problems by asking the right questions.

Systems & Tools

✓ Atlassian (Jira & Confluence) 
✓ Scrum / Kanban 

Skills & Competences

Professional knowledge:

- ✓ eCommerce (travel, FinTech, automotive)
- ✓ IT Project Management
- ✓ IT Product Owner
- ✓ PHP, Ruby on Rails, HTML 5 / CSS 3
- ✓ Process management
- ✓ Stakeholder management
- ✓ Scrum Master & Agile Coaching

Interdisciplinary knowledge

- ✓ Online Marketing
- ✓ Branding
- ✓ NLP & Psychology
- ✓ Lean Startup (Strategyzer)
- ✓ UX Strategy
- ✓ UI Concept & Design

Further Information

Softskills:

- Great sense of responsibility
- Distinctive analytical skills
- Organized & structured working methods
- Strong communication skills
- High empathy skills
- Solution-based thinking & acting
- Learning & self-optimizing mindset

Languages:

- ✓ German 
- ✓ English 
- ✓ Portuguese 

Education & Achievements:

- Effective communication workshop
- NLP – Practitioner certificate
- Body language and sub communication workshop
- Supportive Leadership workshop
- GPM/IPMA Level-D certificate
- Certified Scrum Master (CSM)
- Certified Scrum Product Owner (CSPO)

PROFESSIONAL PROFILE

<p>06/2016 - today</p>	<p>RSP Media - Freelancer (Consulting & Scrum Master)</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Consulting (FinTech, online appearance, online marketing)• Planning & realization of products & website projects• Project management (Scrum & Waterfall)• Organization of external freelancers and assessment management• Quality assurance: Bugtesting & defining acceptance criteria
<p>04/2019 - today</p> 	<p>Scrum Master & Agile Coach at Daimler Fleetboard Innovation Hub</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Implementing new workflows• Coaching the Product Owner about his Role and responsibilities in Scrum• Coaching Scrum Methodologies• Facilitating workshops (Scrum Ceremonies) and removing team impediments• Helping the team to self-organize• Optimizing team efficiency, processes and overall self-management• Implementing project management Tools
<p>10/2018 - 02/2019</p>  <p>Volkswagen</p>	<p>eCommerce Consultant & Sr. Project Manager at Volkswagen AG via Dayone (Service Design Agency)</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Managing the new E-Commerce marketplace for VW (Used Cars)• Rollout planning & project management• Business Consulting• Requirement management
<p>01/2018 - 04/2018</p>  <p>SENNHEISER</p>	<p>Product Owner & Scrum Master at Sennheiser via Devolute</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Facilitating workflows and team impediments• Create and manage product backlog• Implementing project management Tools• Stakeholder Management
<p>03/2017 - 06/2017</p> 	<p>Product Owner & Scrum Master at Neumann via Devolute</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Creating Workshops for sennheiser.de & neumann.com and finiata.de• Establishing project management tools• Digital Transformation (Prozess optimisation & management)• Implementing project management Tools
<p>09/2017 - 01/2018</p> 	<p>Product Owner & Scrum Master at Finiata via Devolute</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Rollout planning and execution for the german FinTech platform finiata.de• Requirement management user story specification• Backlog management• Quality assurance: Bugtesting & defining acceptance criteria
<p>06/2017 - 09/2017</p> 	<p>Product Owner at Infopark via Devolute</p> <p><u>Tasks:</u></p> <ul style="list-style-type: none">• Rollout planning and project execution for the infopark cms• Requirement & backlog management• Quality assurance: Bug testing & defining acceptance criteria

SELECTED EXPERIENCE

Product Owner

- Project assessment (estimation of costs, time & material)
- Budget & resource Controlling
- Defining Milestones (epics)
- Writing User stories & acceptance criteria
- Sprint & scope management
- Backlog management
- Stakeholder Management
- Creating a vision incl. a vision board
- Delegating work to the team
- Stakeholder management of up to 30 people
- Manage sprint planning, review and daily standups

Scrum Master

- Training and Coaching for self-organizing teams
- Coaching the Product Owner on how to run Scrum
- Escalating team-impediments to Product Owner
- Facilitation of Product Vision Workshops, Story Mapping, Impact Mapping
- Monthly project review (learnings)
- Facilitating Scrum Ceremonies (Sprint Planning, Reviews, Retros and Backlog Refinements)
- Providing guidance for the Team to work with Scrum
- Motivate team for self-reliance and self-responsibility
- Conduct one on one team member meetings and coaching sessions

Education & Further Development

09/2019

Certified Scrum Product Owner – Scrum Alliance

Focus:

- Scrum Methodologies/Framework, Ceremonies, Stakeholder management, managing the sprint & the product backlog
- Certificate: <http://bcert.me/sbvgoiewi>

07/2018 – 10/2018

General Project Manager & Scrum Master - Indisoft Berlin - Certified

Qualification:

- GPM / IPMA - Level D (Din 69901 / ISO 25001)
- Scrum Master (CSM)

03/2016 – 10/2016

NLP-Practitioner, recognized certification

Focus:

- Communication, Coaching Practices, Psychology

02/2013 – 06/2013

Online Marketing Manager – BBA Akademie Berlin - Certified

Qualification:

Online Marketing, Social Media Marketing, PR, Web 2.0